

# CLUB



# REACH THE ELITE

## DEADLINES & ARTWORK FORMAT

### BOOKING & MATERIAL DEADLINE

MONTH	ISSUE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
February 2025	1st week of the issue month	23 December 2024	2 January 2025
March 2025	1st week of the issue month	28 January 2025	6 February 2025
April 2025	1st week of the issue month	24 February 2025	6 March 2025
May 2025	1st week of the issue month	24 March 2025	3 April 2025
June 2025	1st week of the issue month	28 April 2025	8 May 2025
July & August 2025	1st week of the issue month	26 May 2025	5 June 2025
September 2025	1st week of the issue month	28 July 2025	7 August 2025
October 2025	1st week of the issue month	25 August 2025	4 September 2025
November 2025	1st week of the issue month	29 September 2025	9 October 2025
December 2025	1st week of the issue month	27 October 2025	6 November 2025
January 2026	1st week of the issue month	24 November 2025	4 December 2025

## ADVERTISING BOOKING FORM / CONTRACT

Company/Contact Person \_\_\_\_\_

Membership No. *if applicable* \_\_\_\_\_

Billing Address *for invoice* \_\_\_\_\_

\_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_

Total number of insertions \_\_\_\_\_ Month(s) \_\_\_\_\_

### DISCOUNT

15% discount for Members

*Additional discounts:*

10% discount for 3 insertions \*     15% discount for 6 insertions \*

20% discount for 11 insertions \*

*\*must be used within 1 year*

Notes \_\_\_\_\_

Authorised Signature with Company Chop / Date

### PLEASE RETURN BOOKING CONFIRMATION FORM BY

**FAX** (852) 2882 7442    or    **EMAIL** designer@hkfc.com

**POST** Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong  
(Attention to Digital & Communications Department)

### PAYMENT METHOD

- 1** Mail booking form with cheque payable to:  
Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
  - 2** Cash payment must be made at the Club's Reception, please do not post cash.  
We accept only HK dollars.
  - 3** Direct bank payment (please contact us for details; if it is an overseas bank transfer, then any incurred bank charges will be paid for by the advertisers)
  - 4** Debit from Membership account (Club Members only)
- International banking surcharge applies to overseas accounts.

## PRINT RATE & AD TYPE

- Outside Back Cover    \$ 8,602
- Inside Front Cover    \$ 7,480
- Inside Back Cover    \$ 7,480
- Full Page    \$ 6,452

Trim Size: 210mm (W) x 287mm (H)  
Bleed Size: 220mm (W) x 297mm (H)  
Type Area: 180mm (W) x 260mm (H)

- Horizontal Half Page    \$ 3,658

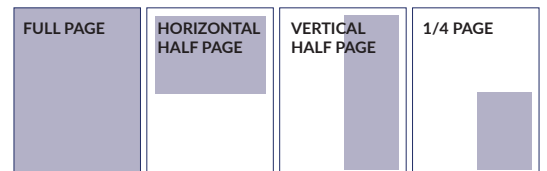
Size: 180mm (W) x 124mm (H)

- Vertical Half Page    \$ 3,658

Size: 87.5mm (W) x 253mm (H)

- 1/4 Page    \$ 1,936

Size: 87.5mm (W) x 124mm (H)



- Advertise on The Club Notice Board    \$ 250

**Upon placing a minimum of a 1/4 page colour advert in the magazine**, you can also place the same advert on the Club Notice Board outside the Coffee Shop (printed in colour A3 portrait size) during the same month when the advert appears in the magazine.

*Discounts do not apply to placement on Notice Board.*

### ARTWORK FORMAT

- File formats: TIF, JPG or PDF version 1.4.
- Resolution of 300 dpi; saved in CMYK.
- Email (limited to 10MB) to designer@hkfc.com or contact us to require the information of our FTP server.

*Note: The Club reserves the right to edit/reject advertisement that will conflict with the F&B outlets. Please submit a copy of your advertisement before going to print.*