

CLUB



DEADLINES & ARTWORK FORMAT

BOOKING & MATERIAL DEADLINE

QUARTER	PERIOD COVERED	BOOKING DEADLINE	MATERIAL DEADLINE	ISSUE DATE
Fall 2025	September, October, November	25 July 2025	6 August 2025	1st week of September 2025
Winter 2025 / 2026	December, January, February	24 October 2025	6 November 2025	1st week of December 2025
Spring 2026	March, April, May	23 January 2026	6 February 2026	1st week of March 2026
Summer 2026	June, July, August	24 April 2026	8 May 2026	1st week of June 2026

ADVERTISING BOOKING FORM / CONTRACT

Company/Contact Person _____

Membership No. *if applicable* _____

Billing Address *for invoice* _____

Tel _____ Fax _____

Email _____

Total number of insertions _____ Month(s) _____

DISCOUNT

☐ 5% discount for Members

Additional discounts:

☐ 10% discount for 2 insertions *

☐ 20% discount for 4 insertions *

**must be used within 1 year*

Notes _____

Authorised Signature with Company Chop / Date

PLEASE RETURN BOOKING CONFIRMATION FORM BY

FAX (852) 2882 7442 or **EMAIL** designer@hkfc.com

POST Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
(Attention to Digital & Communications Department)

PAYMENT METHOD

- 1** Mail booking form with cheque payable to:
Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
 - 2** Cash payment must be made at the Club's Reception, please do not post cash.
We accept only HK dollars.
 - 3** Direct bank payment (please contact us for details; if it is an overseas bank transfer, then any incurred bank charges will be paid for by the advertisers)
 - 4** Debit from Membership account (Club Members only)
- International banking surcharge applies to overseas accounts.

PRINT RATE & AD TYPE

<input type="checkbox"/>	Outside Back Cover	\$ 8,602
<input type="checkbox"/>	Inside Front Cover	\$ 7,480
<input type="checkbox"/>	Inside Back Cover	\$ 7,480
<input type="checkbox"/>	Full Page	\$ 6,452

Trim Size: 210mm (W) x 287mm (H)
Bleed Size: 220mm (W) x 297mm (H)
Type Area: 180mm (W) x 260mm (H)

<input type="checkbox"/>	Horizontal Half Page	\$ 3,658
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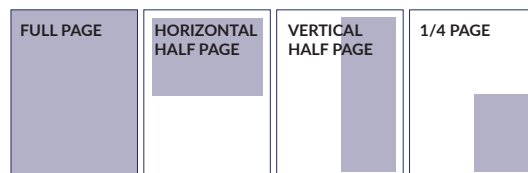
Size: 180mm (W) x 124mm (H)

<input type="checkbox"/>	Vertical Half Page	\$ 3,658
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Size: 87.5mm (W) x 253mm (H)

<input type="checkbox"/>	1/4 Page	\$ 1,936
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Size: 87.5mm (W) x 124mm (H)



<input type="checkbox"/>	Advertise on The Club Notice Board	\$ 250
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Upon placing a minimum of a 1/4 page colour advert in the magazine, you can also place the same advert on the Club Notice Board outside the Coffee Shop (printed in colour A4 portrait size) during the same month when the advert appears in the magazine.

Discounts do not apply to placement on Notice Board.

ARTWORK FORMAT

- File formats: TIF, JPG or PDF version 1.4.
- Resolution of 300 dpi; saved in CMYK.
- Email (limited to 10MB) to designer@hkfc.com or contact us to require the information of our FTP server.

Note: The Club reserves the right to edit/reject advertisement that will conflict with sponsor ads or F&B promotions
Please submit a copy of your advertisement before going to print.