



CHAIRMAN'S MESSAGE

UPDATES AT THE CLUB

Dear Members,

I hope this message finds you well. I'm writing to provide you with an update on several matters regarding the Club.

Recruitment of the New General Manager

An extensive search is underway to ensure we attract a strong pool of qualified candidates. In the interim, before a new General Manager is appointed, Tony Sealy will continue to capably lead the Management team in the role of General Manager.

Member Feedback

The management team has carefully reviewed recent feedback and based on this valuable feedback received, we will be focusing on the following areas:

- The F&B Department is working on a menu revamp for the Sportsman's Bar with a focus on quality rather than quantity. The new menu will feature a special selection of pizzas using fresh dough and cooked in the new Back Patio pizza oven, as well as kebabs, available every weekend.
- The opening hours of the Sportsman's Bar have returned to pre-Covid times, and it was great to see over 250 people in the bar at 3am for the Euro 2024 final on Sunday night. Further changes will be made in the bar to ensure that we are showing sporting events to suit the needs of members and I appreciate the feedback received to date.
- We are creating a mobile app which enables the Club's transition from physical membership cards to a digital version; more news on this will be provided in due course.
- The inaugural HKFC Sports Awards Gala will take place on 7th September. This event has three primary aims: to celebrate the spirit of sport, recognise our outstanding athletes and contributors to the HKFC community, and raise funds for charity. The details for the awards nominations and ticketing have already been sent to the Sections, Societies and DSA. Please reach out to your Sections/ Societies/ DSA's representatives for the information. I hope that this can become an annual event where our top performances and those who have served the club with distinction can be celebrated by the HKFC community.
- We are developing a new communication strategy that leverages different channels, including potentially transitioning the monthly Club Magazine to a bi-monthly publication and to further strengthen social media with content and updates and developing an HKFC app.

Facility Upgrade News

The outdoor workout space on the Training Triangle (TT) will be upgraded with some new equipment in August to create a specialist strength and conditioning area for teams, individuals, classes, and personal training opportunities.

As always, please feel free to reach out to me or any Member of the General Committee at generalcommittee@hkfc.com if you have any questions or feedback. This is your Club and we remain committed to delivering the best facilities, services and member experience.

Best regards,

Neil Jensen
Chairman
Hong Kong Football Club